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## PRESS RELEASE

### PRC Presents on Virtual Teams at Society for Human Resource Management Conference in Keystone, CO

*Boulder, Colo., October 7, 2019* – Tara Powers, CEO of Powers Resource Center, presented an outstanding interactive session at the 2019 Colorado Society for Human Resource Management (COSHRM) conference last week in Keystone, Colorado. Powers Resource Center is a Boulder-based employee engagement, talent development and leadership training company.

Under the conference theme of ‘Think Beyond,’ Powers presented on the critical skills leaders and teams need in the new virtual workplace. Powers is an industry expert on this topic and the foremost thought leader on virtual team best practices and key challenges. She is the author of [‘Virtual Teams for Dummies’](#) and she hosted a book signing at the event.

“We met so many great HR leaders and learned a lot about how companies are managing and supporting their virtual teams,” said Powers. “Colorado is like many states with a mixed bag of 100% virtual teams and blended teams, businesses committed to the remote workforce and businesses deeply suspicious of having people work from home. By sharing our experience and [research on virtual teams](#), we hope our insights created more understanding and support for virtual teams. Thank you to everyone who stopped by our booth or attended our breakout or book signing!”

The three-day [COSHRM conference](#) attracted more than 500 individuals from across Colorado and neighboring states to participate in keynote speakers, interactive sessions and practical workshops. The conference theme of ‘Think Beyond’ was selected to inspire and support attendees to be proactive and future-focused leaders while continuing to serve the daily needs of their organizations.

#### **About Powers Resource Center**

At Powers Resource Center our passion is creating a culture of connection by developing engaged, emotionally intelligent leaders and truly cohesive teams. We believe in the radical idea that your career should bring you joy, fulfillment and move you out of your comfort zone. We want to become your trusted partner that brings fresh eyes, strategic thinking and straightforward, honest advice to help you build a thriving, agile workplace. Over the past 20 years, we've worked with more than 500 companies and thousands of executives, managers, internal trainers, emerging leaders and teams to create a culture that gets them excited and delivers results. Get to know us at [powersresourcecenter.com](http://powersresourcecenter.com)