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## **PRESS RELEASE**

## FOR IMMEDIATE RELEASE

## Tara Powers Named 'Woman to Watch' for 2018 by ColoradoBiz Magazine

Boulder, Colo., June 21, 2018 – Tara Powers, CEO of Powers Resource Center, a Boulder-based employee engagement, talent development and leadership training company, is proud to announce that she is a '2018 Woman to Watch' in the current issue of ColoradoBiz Magazine. The top Colorado women in business will be honored at a networking event from 5-8 p.m., on Thursday, June 21 at The Studios at Overland Crossing in Denver.

A long-time advocate for women leadership, Powers is honored to be celebrated alongside other Colorado women CEOs, startup founders and strategists. Women in Colorado are making an impact in every industry, enterprise and workplace role imaginable as they set a precedent of possibilities to inspire the next generation of women in business.

2018 is shaping up to be a breakout year for Powers Resource Center. In addition to this latest honor, Powers will release the next title in the best-selling Dummies series for Wiley Publishing, called 'Virtual Teams for Dummies' next month (out July 31, 2018 and available for pre-order now). The book is based on her groundbreaking research on virtual team effectiveness.

## **About Powers Resource Center**

Tara Powers, CEO of Powers Resource Center, is an award-winning leadership expert, nationally sought after speaker, experienced talent development consultant and crusader against boring, ineffective employee engagement and leadership training. She is especially passionate about helping fast growing companies and socially responsible organizations develop cohesive teams and build leadership capacity. Her success with Fortune 500 companies has taught her how to achieve the results company execs want and still make sure the attendees have fun in the process. Tara helps conscious companies build cohesive teams and engaging leaders every day. Find out more at powersresourcecenter.com