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PRESS RELEASE

CEO Tara Powers Releases ‘Virtual Teams for Dummies’

Book Based on Research Conducted by Powers Resource Center

Boulder, Colo., July 31, 2018 – Tara Powers, CEO of Powers Resource Center, is proud to announce the release of her book, *Virtual Teams for Dummies*, the latest title in the popular Dummies series for Wiley Publishing. *Virtual Teams for Dummies* was released on July 31, 2018.

Virtual Teams for Dummies is based on a study of virtual team effectiveness conducted last year by Powers Resource Center, a Boulder-based employee engagement, talent development and leadership training company.

“The rapid growth of remote workers is very exciting, but it’s clear that businesses are launching head first into creating virtual teams with no consideration for the unique challenges facing leaders and team members,” said Powers. “I wanted to provide leaders with a guidebook for supporting their remote teams. *Virtual Teams for Dummies* provides practical advice, case studies and ‘how to guides’ to create and manage highly effective virtual teams.”

As an industry expert on virtual teams, Tara Powers has been training virtual teams on best practices for several years and she has witnessed firsthand the explosive growth of virtual teams. Factors such as technological advances, increased globalization, high operational costs and the promise of higher productivity have led to the rapid rise of virtual teams.

The Dummies series of books is a popular Wiley Publishing brand that makes learning anything easy through expert editorial, engaging experiences and an approachable style.

About Powers Resource Center

Powers Resource Center is on a mission to close the talent gap that is prevalent in most companies today. CEO Tara Powers is an award winning leadership expert, sought after speaker, experienced talent development consultant and crusader against boring, ineffective employee engagement and leadership training. Her success with Fortune 500 companies has taught her how to achieve the results company execs want and still make sure the attendees have fun in the process. Tara helps conscious companies build cohesive teams and engaging leaders every day. Find out more at powersresourcecenter.com