

STRATEGIC THINKING SCORECARD

As a leader in your organization, are you using best practices to think strategically and get your team aligned?

Check the box that best describes your current strategic thinking practices.

	How often do you:	Never	Occa- sionally	On going
1.	Stay on top of industry trends?			
2.	Present ideas or questions to help others engage in innovative discussions about changes in the marketplace or industry?			
3.	Remain aware of competitive threats or opportunities?			
4.	Have an understanding of what your competitors' next moves are likely to be, such as new products or initiatives?			
5.	Have a variety of data and information sources to gather current research and best practices?			
6.	Do a good job at seeking out diverse perspectives and opinions?			
7.	Tell a compelling story about the future of your company and where your group fits in?			
8.	Challenge assumptions? Search for more than one right answer?			
9.	Develop workable solutions to complex problems?			
	TOTALS:			

Crucial Conversation Idea: Share this Scorecard with your team or others that impact your decision-making to discover essential areas of opportunity for transforming how you think in order to achieve better results.